Become a Sponsor of the 2021 California Co-op Conference

The annual California Co-op Conference offers a unique opportunity to showcase your organization's commitment to a democratic business model that promotes local economic development, equity, and community. Due to the pandemic, the 2021 conference will convene online, in sessions that will convene throughout the spring.

The 2021 conference format will focus on developing an enduring library of introductory webinars about co-ops and co-op related resources. The sessions will introduce newbies to cooperatives and provide an opportunity for cooperators to broaden their knowledge of different types of cooperatives and the ecosystem of cooperative resource organizations. Sessions will convene live to promote discussion and participant interaction and edited afterwards for more general use. The edited webinars will be uploaded to CCCD's *YouTube* channel, enabling CCCD and other organizations to post links so that the sessions are widely accessible. Sponsorships offer enduring recognition in the webinar recordings.

Sponsorship Tiers

Cooperative Hero - $3,000

Your organization/co-op's name and logo will receive <u>prominent</u> recognition:
- o Website & Agenda
- o Social media content (3x)
- o Logo in all promotional emails
- o Logo at beginning of all webinars
- o Logo with brief description at end of all webinars and webinar recordings

In addition, you'll receive:
- o Verbal recognition in all webinars
- o Logo on informational attachments

Cooperative Champion - $2,000

Your organization/co-op's name and logo will receive <u>distinct</u> placement:
- o Website
- o Social media content (2x)
- o Logo in all promotional emails
- o Logo at beginning & end of webinars
- o Logo with brief description at end of all recorded webinars

In addition, you'll receive:
- o Verbal recognition

Cooperative Accelerator - $1,000

Your organization/co-op's name and logo will be included in the conference:
- o Website
- o Social media content (1x)
- o Logo in promotional emails
- o Logo at beginning of webinars

Cooperative Sparkplug - $500

Your organization/co-op's name will be listed in the conference:
- o Website
- o Social media content (1x)
- o Listing at beginning of webinars

Cooperative Enthusiast: Donations of any amount to support the webinars are appreciated!

Please check the box next to your desired sponsorship level, complete the following and return to CCCD

Co-op/Org Name: _____ Your Name: _____

Telephone: _____ Email: _____

Address: _____

Street   City   State   Zip